

China-UK Trust Development Conference

Trust in Financial Service: Challenges and Solutions

Organizers: School of Finance, Central University of Finance and Economics (CUFE)
School of Oriental and African Studies (SOAS), University of London

Sponsor: National Trust Ltd.

Median Support: Modern Bankers

Time: June 15, 2018

Address: Room 604, Academic Hall, Central University of Finance and Economics, 39 South College Road, Haidian District, Beijing

Language: English

8:15-8:30	Registration <i>Address:</i> Room 604, Academic Hall
8:30-8:45	Welcome and Opening Address <ul style="list-style-type: none"> ● Jianping Shi, Professor of Finance, Vice-President of CUFE ● Flora Fu, Deputy General Manager, the National Trust Ltd., China <p style="text-align: center;"><i>Moderator:</i> Jianjun Li, Professor of Finance and Dean of School of Finance, CUFE</p>
8:45-8:55	Photo Session
8:55-9:35	Keynote Speech <ul style="list-style-type: none"> ● <i>Trust in the Financial Services Industry</i> <i>Speaker:</i> Reinhard Bachmann, Professor of International Management, Head of School of Finance and Management, SOAS University of London ● <i>Moderator:</i> Xiaofen Tan, Professor of Finance and Deputy Dean of School of Finance, CUFE
9:35-9:45	<i>Coffee Break</i>
9:45-12:15	Session I <i>Session Chair:</i> Christine Oughton, Professor of Managerial Economics, School of Finance and Management, SOAS University of London
	9:45-10:15 <ul style="list-style-type: none"> ● <i>Trust In Household Portfolio Decisions: Some Recent Extensions</i> <i>Speaker:</i> Victor Murinde, AXA Professor in Global Finance, School of Finance and Management, SOAS University of London ● <i>Discussant:</i> Xian Gu, Associate professor, School of Finance, CUFE
	10:15-10:45 <ul style="list-style-type: none"> ● <i>More money, more trust in finance.</i> <i>Speaker:</i> Sara Hsu, Associate Professor of Economics, State University of New York at New Paltz ● <i>Discussant:</i> Yong Yu, Chief Risk Officer, Guangdong Financial Investment

	Holdings
	<p>10:45-11:15</p> <ul style="list-style-type: none"> ● <i>New Era, New Challenges, and New Opportunities: Improving the Competitiveness of the Trust Companies</i> Speaker: Yong Yu, Chief Risk Officer, Guangdong Financial Investment Holdings Discussant: Richard Alexander, Lecturer in Financial Law, School of Finance and Management, SOAS University of London
	<p>11:15-11:45</p> <ul style="list-style-type: none"> ● <i>The Importance of Mutual Trust in SMEs' Access to Bank Finance</i> Speaker: Tianshu Zhao, Senior Lecturer in Finance, University of Berminham Discussant: Yuchao Peng, Assistant Professor, School of Finance, CUFU
	<p>11:45-12:15</p> <ul style="list-style-type: none"> ● <i>Implicit Guarantee and the Rise of Shadow Banking: The Case of Trust Products</i> Speaker: Xian Gu, Associate professor, School of Finance, CUFU ● Discussant: Reinhard Bachmann, Professor of International Management, Head of School of Finance and Management, SOAS University of London
12:15-13:45	Lunch
13:45-15:15	<p>Session II</p> <ul style="list-style-type: none"> ● Session Chair: Victor Murinde, AXA Professor in Global Finance, School of Finance and Management, SOAS University of London
	<p>13:45-14:15</p> <ul style="list-style-type: none"> ● <i>The Fight Against Market Abuse in the United Kingdom</i> Speaker: Richard Alexander, Lecturer in Financial Law, School of Finance and Management, SOAS University of London Discussant: Sara Hsu, Associate Professor of Economics, State University of New York at New Paltz
	<p>14:15-14:45</p> <ul style="list-style-type: none"> ● <i>Heterogeneous Beliefs and Debt Maturity Structure</i> Speaker: Xu Wei, Associate Professor, School of Finance, CUFU Discussant: Xun Han, Ph.D Candidate, School of Finance, CUFU
	<p>14:45-15:15</p> <ul style="list-style-type: none"> ● <i>Real Estate Financialization: Definition, Performance, and Economic Effect</i> Speaker: Xun Han, Ph.D Candidate, School of Finance, CUFU Discussant: Tianshu Zhao, Senior Lecturer in Finance, University of Berminha
15:15-15:30	<i>Coffee break</i>
15:30-17:00	<p>Session III</p> <ul style="list-style-type: none"> ● Session Chair: Sara Hsu, Associate Professor of Economics, State University of New York at New Paltz
	<p>15:30-16:00</p> <ul style="list-style-type: none"> ● <i>China's Credit Sector: Innovations, Challenges and Opportunities</i> Speaker: Haiyun Zhang, Professor of Finance, School of Finance, University

	<p>of International Business and Economics</p> <p>Discussant: Victor Murinde, AXA Professor in Global Finance, School of Finance and Management, SOAS University of London</p>
	<p>16:00-16:30</p> <ul style="list-style-type: none"> ● <i>Diversity in the provision of Financial Services: The D-Index and the Evolution of Financial Services in China</i> <p>Speaker: Christine Oughton, Professor of Managerial Economics, School of Finance and Management, SOAS University of London</p> <p>Discussant: Haiyun Zhang, Professor of Finance, School of Finance, University of International Business and Economics</p>
	<p>16:30-17:00</p> <ul style="list-style-type: none"> ● <i>Financial Regulation and Corporate Portfolio Choice: Financialization of Real Sectors in China</i> <p>Speaker: Yuchao Peng, Assistant Professor, School of Finance, CUFU</p> <p>Discussant: Christine Oughton, Professor of Managerial Economics, School of Finance and Management, SOAS University of London</p>
17:00-19:00	Dinner